



(914) 512 7095 | voltaire.hardy@gmail.com | voltairehardy.com

I'm a dynamic and detail-oriented creative with expertise in video editing, motion graphics, and brand storytelling. Adept at conceptualizing, I produce engaging video content for various platforms that enhances brand identity and drives audience engagement. I can be a collaborative team player with a keen eye for visual storytelling and a passionate self-starter who pushes creative boundaries.

EDUCATION

BFA Graphic Design	Rochester Institute of Technology	2017
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EXPERIENCE

TodayTix Growth Designer / Video Editor	2022–2024
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- Led the integration of motion design into TodayTix's marketing strategy, enhancing static ad formats with engaging video content.

- Produced high-impact motion OOH ads to drive ticket sales for Broadway and West End theatre productions

- Designed and optimized video ads for multi-platform marketing campaigns, increasing brand visibility and engagement.

- Collaborated cross-functionally with marketing and creative teams to develop compelling storytelling strategies.

Candid Growth Designer / Video Editor	2021–2022
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- Developed video ad campaigns to revitalize Candid's DTC clear aligner remarketing strategy.

- Created motion-based social ads that improved customer consideration and conversion rates.

- Established a cohesive motion language to ensure consistency across branding and advertising efforts.

Ampush Freelance Junior Designer	2020–2021
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- Designed and produced high-performing static and video paid social advertisements for STARZ and STARZPLAY.

- Partnered with marketing analysts to create data-driven video creatives that maximized engagement and conversion rates.

Blueland Freelance Motion Designer	2020–2021
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- Improved campaign click-through rates through rapid iteration and performance-based optimizations.

- Experimented with new video formats and creative storytelling techniques to enhance brand messaging.

SKILLS

Adobe Illustrator | After Effects | HTML + CSS | InDesign | Photoshop | Premiere Pro | Figma | Video Editing | Motion Graphics | Brand Identity | Visual Storytelling | Collaboration | Communication | Marketing Team Support | Asset Organization | Storyboarding | Video Optimization | Social Media Video Standards | CapCut

PORTFOLIO

voltairehardy.com

Chani(offer video editing)

three references (including names, positions, relationships, and email addresses) in a single PDF to Ramisha Sattar, our Director of Design, at jobs@chani.com with the subject line "Junior Graphic Designer Application." Please ensure your PDF also includes:

Your preferred pronouns;

Links to or attachments of any relevant design work you've done; and

Information on how your experience and qualifications match what we are looking for in this role.